presents the 11th annual

CU-CSU Summit
Enhancing the Impact of Clinical and Translational Research Through Dissemination and Implementation Science

Wednesday
August 16, 2023
8:30 am - 3:30 pm

CSU Spur -- Hydro Building
4777 National Western Drive
Denver, CO
AGENDA

8:30 AM Breakfast -- Confluence Theater

9:00 - 9:20 AM Introductions and Goals
Ronald J. Sokol, MD, CCTSI Director
University of Colorado Anschutz Medical Campus

9:20 - 9:25 AM Welcome from Jocelyn Hittle, MBA, MEM
Associate Vice Chancellor for the Spur Campus & Special Projects
Colorado State University System

9:25 AM Opening Keynotes -- Confluence Theater

Session One: D&I Science in Clinical and Translational Research
Objective: To provide an overview, examples and information about relevant resources
Moderator: Bethany Kwan, PhD, MSPH
Location: Confluence Theater

9:25 - 9:37 AM An Overview of Dissemination & Implementation Science in Clinical & Translational Research
Bethany Kwan, PhD, MSPH

9:37 - 9:49 AM Clinical & Translational Research Outputs: An Introduction to the Translational Sciences Benefits Model (TSBM)
Amy Huebschmann, MD, MSc

9:49 - 10:01 AM Disseminating Clinical & Translational Research Deliverables
Heather Gilmartin, PhD, NP, BSN

10:01 - 10:15 AM Q&A

10:15 - 10:40 AM CU Anschutz Campus Resources Overview for Communication, Dissemination, Implementation and Sustainability
- CCTSI Dissemination Service (Justin Shrader, BA)
- ACCORDS D&I Science and Graduate Certificate Program (Jodi Holtrop, PhD, MCHES, & Tina Studts, PhD, MSPH, LCSW)
- CCTSI Marketing and Communication (Wendy Meyer, MA)
- I-Corps@CCTSI and CU Innovations (Demetria McNeal, PhD, MBA)

10:40 - 11:00 AM CSU Campus Resources Overview for Communication, Dissemination, Implementation and Sustainability
- Prevention Research Center (David MacPhee, PhD)
- Veterinary School (Naomi Nishi, PhD)

11:00 - 11:15 AM Coffee Break/Move Upstairs to Classrooms
AGENDA

11:15 - 12:00 PM  
**Concurrent Sessions: TSBM Case Studies**

**Session Two:** Translational Sciences Benefits Model (TSBM) Case Studies  
**Objective:** To demonstrate application of TSBM case study and impact profile methods across clinical and translational sciences domains  
**Location:** Classrooms on Second Floor

To view TSBM speakers and topics see page 10.
1) TSBM Case Study Breakout: Clinical & Medical Outputs  
**Spring Creek Classroom**  
Moderator: Mónica Pérez Jolles, PhD, MA

2) TSBM Case Study Breakout: Community & Public Health Outputs  
**Bear Creek Classroom**  
Moderator: Lauren Shomaker, PhD

3) TSBM Case Study Breakout: Economic, Policy & Legislative Outputs  
**Cottonwood Creek Classroom**  
Moderator: Líza Creel, PhD, MPH

12:00 - 1:00 PM  
**Lunch, Poster Session and Networking**  
Lunch will be in the Classroom Suite Upstairs  
Poster Session will be in the Willow Creek Classroom

1:00 - 1:40 PM  
**Concurrent Sessions: D&I Lightning Talks**  
To view Lightning speakers and topics see page 11.

**Session Three:** Dissemination, Implementation and Sustainability Research across Sectors  
**Objective:** To share approaches for enhancing the impact of clinical and translational research using dissemination, implementation and sustainability methods  
**Location:** Classrooms on Second Floor

1) D&I Science for Community & Equity  
**Spring Creek Classroom**  
Moderator: Ricardo Gonzalez-Fisher, MD, MPH

2) D&I Science for Public Health and Health Systems  
**Bear Creek Classroom**  
Moderator: Jan Lowery, PhD, MPH

3) Achieving Dissemination, Implementation and Sustainability through Academic-Industry Collaborations and Technology Partnerships  
**Cottonwood Creek Classroom**  
Moderator: Cathy Bodine, PhD

1:40 - 2:15 PM  
**Coffee Break/Posters/Networking/Move Downstairs**  
Coffee Break and Networking will take place in the Classroom Suite and Willow Creek Classroom

**Session Four:** Leveraging System Capacity for Dissemination and Implementation of Evidence across Sectors  
**Objective:** To provide an overview of systems, partners and resources for dissemination and implementation, with an emphasis on Extension Service programs.  
**Moderator:** Matt Hickey, PhD  
**Location:** Confluence Theater
AGENDA

2:15 - 2:30 PM
CSU Extension systems, partners and resources for disseminating and implementing community-based programs
Sue Schneider, PhD
Q&A

2:30 - 2:45 PM
Q&A

2:45 - 3:30 PM
Panel Presentations & Discussion
Session Five: Addressing Misinformation and Disinformation in Science and Health Communication
Objective: To explore perspectives and opportunities for engaging the public in critical assessment of health information
Moderator: Matt DeCamp, MD, PhD
Location: Confluence Theater
Ashley Anderson, PhD
Aimee Bernard, PhD
Leysia Palen, PhD
Q&A

3:30 PM
Adjourn

OPENING REMARKS

Ronald J. Sokol, MD
CCTSI Director
University of Colorado Anschutz Medical Campus

Jocelyn Hittle, MBA, MEM
Associate Vice Chancellor for the Spur Campus & Special Projects
Colorado State University System
Ashley Anderson, PhD, is a communication scientist who examines how audiences select, interpret and respond to mediated communication about scientific topics. She works in partnership with community organizations to use evidence-based approaches to communicate about health and environmental risks such as air quality and wildfire smoke, pandemic disease and workplace health and safety exposures.

Her research also explores how humor, incivility and sarcasm in digital media conversations both engage and divide the public along scientific issues. She is an associate professor in the Center for Science Communication and Department of Journalism and Media Communication at Colorado State University.
Aimee Pugh Bernard, PhD, is an assistant professor in the Department of Immunology and Microbiology at CU Anschutz and the executive director of CU School of Medicine’s Human Immunology and Immunotherapy Initiative. Dr. Bernard is passionate about pro-science advocacy and has testified since 2017 in support of legislation that strengthens childhood immunization policy. Her dedication to answering questions related to vaccine hesitancy is evident through her community-based vaccine education seminars. Her podcast *Help! Make It Make Sense with Dr. Toni and Dr. Aimee* is devoted to answering listeners’ questions and concerns about vaccination, and the *Team Vaccine ‘Immunology 101’* blog is focused on explaining how vaccines work with the immune system to defend us from disease.
Heather Gilmartin, PhD, NP
Heather Gilmartin, PhD, NP, BSN, is the associate director of the dissemination and implementation science research core at the CCTSI, an assistant professor at the Colorado School of Public Health and a health services researcher at the Denver/Seattle Center of Innovation at the Rocky Mountain Regional Veteran Health Administration (VA) Medical Center. Her research focus is on understanding and optimizing the culture of health care to enhance employee well-being and patient safety.

Amy Huebschmann, MD
Amy Huebschmann, MD, is a primary care physician and associate professor in the CU School of Medicine, Division of General Internal Medicine. Through her research, she seeks to advance dissemination and implementation (D&I) science methods to translate evidence-based interventions into real-world practice settings with attention to health equity. The goal of her work is to improve the treatment and prevention of chronic diseases, including diabetes, asthma and cancer. Dr. Huebschmann is MPI and lead D&I investigator for one of only 7 NHLBI-funded UG3/UH3 dissemination trials to improve disparities in pediatric asthma care. She is the lead D&I co-investigator or consultant on several other NIH-funded studies.
Bethany Kwan, PhD, MSPH

Bethany Kwan, PhD, MSPH, is an associate professor and associate vice chair for research in the Department of Emergency Medicine at the CU School of Medicine. She is a dissemination and implementation (D&I) scientist with the Adult & Child Center for Outcomes Research and Delivery Science (ACCORDS) and the director of D&I for the CCTSI. Her research, which is funded by the NIH, PCORI and other federal funders, addresses community and partner engagement and methods for designing for dissemination and pragmatic trials, the integration of physical and behavioral health, chronic disease self-management, improving processes and systems of care to achieve the Quadruple Aim, and enhancing quality of life for patients and care partners.

Leysia Palen, PhD, MS

Leysia Palen, PhD, MS, distinguished professor of Computer Science and Information Science at the University of Colorado Boulder, was the founding chair of the Department of Information Science, which launched in 2015. In 2016, she was elected to the ACM CHI Academy.

Dr. Palen is a leader in crisis informatics, an area she forged with her graduate students and colleagues at CU Boulder. She brings her training in human-computer interaction (HCI), computer-supported cooperative work and social computing to bear on understanding and advancing socio-technical issues of societal import.
Sue Schneider, PhD

Sue Schneider, PhD, is an extension professor and Statewide Health Specialist with the Colorado State University Office of Engagement and Extension (OEE) where she leads and builds strategic partnerships for health and wellbeing initiatives across Colorado. She is the statewide health lead for OEE’s Rural Engagement Initiative, which offers programming, education and support for rural Coloradans. Dr. Schneider is a medical anthropologist with over 20 years of experience developing and evaluating community health programs and directing community-based participatory research. She has published two books and numerous journal articles on topics including community health organizing in Mexico, aging-related resource awareness, physician and patient health coaching and mindfulness-based interventions.
## TSBM CASE STUDIES

### 11:15 AM - 12:00 PM

**TSBM Case Study Breakout: Clinical & Medical Outputs**

**Spring Creek Classroom**

<table>
<thead>
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<td>11:15 AM - 11:30 AM</td>
<td>Jodi Summers Holtrop, PhD, MCHES</td>
<td>PATHWEIGH: Addressing Weight in Primary Care</td>
<td>Q&amp;A</td>
</tr>
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<td>11:30 AM - 11:37 AM</td>
<td>Stacy Trent, MD, MPH</td>
<td>Video versus Direct Laryngoscopy for Tracheal Intubation of Critically Ill Adults</td>
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### 11:15 AM - 12:00 PM

**TSBM Case Study Breakout: Community & Public Health Outputs**

**Bear Creek Classroom**

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<td>11:15 AM - 11:30 AM</td>
<td>Stephanie Grim, MS, MPH</td>
<td>I-driven Support System to Enhance Functioning and Quality of Life (ESSENTIAL)</td>
<td>Q&amp;A</td>
</tr>
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<td>11:30 AM - 11:37 AM</td>
<td>Chris Jones, MPH</td>
<td>An innovative state-wide approach to colorectal cancer screening and follow-up among the medically underserved in Colorado</td>
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### 11:15 AM - 12:00 PM

**TSBM Case Study Breakout: Economic, Policy, & Legislative Outputs**

**Cottonwood Creek Classroom**

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<td>11:15 AM - 11:30 AM</td>
<td>Marian “Emmy” Betz, MD, MPH</td>
<td>Out-of-home firearm storage for suicide prevention</td>
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### D&I Lightning Talks

**D&I Science for Community & Equity**  
*Spring Creek Classroom*

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<td>1:00 - 1:06 PM</td>
<td>Bucky Dilts, Older Adult Research Specialist</td>
<td>Research Roadshows: an innovative outreach &amp; engagement strategy to increase the inclusion of older adults and other underrepresented populations in clinical trials.</td>
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<td>1:06 - 1:10 PM</td>
<td>Jacob Holzman, PhD</td>
<td>Does sequencing in behavioral parent training affect engagement or outcomes?</td>
<td>Q&amp;A</td>
</tr>
<tr>
<td>1:10 - 1:16 PM</td>
<td>Andrea Jimenez-Zambrano, PhD, MPH</td>
<td>Understanding rural Latina parent experiences with asthma management: opportunities for tailoring a school-based asthma program</td>
<td>Q&amp;A</td>
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<td>1:16 - 1:20 PM</td>
<td>McKenzie LeTendre, MSW, MPH</td>
<td>Preventing substance misuse: a qualitative case study of implementation strategies in Colorado</td>
<td>Q&amp;A</td>
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<td>Jack Spartz, MD</td>
<td>Fascia iliaca nerve block provider survey and patient outcomes</td>
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<td>1:26 - 1:30 PM</td>
<td>Heidi Sjoberg, MSW</td>
<td>The development and implementation of the Relational Facilitation strategy in the Veterans Health Administration</td>
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<td>Debbie Rinehart, PhD</td>
<td>Using rapid qualitative methods to inform implementation of provider interventions to reduce the length of antibiotic prescribing for children with acute otitis media</td>
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<td>Phoutdavone Phimphasone-Brady, PhD</td>
<td>Implementation gaps for disordered eating behaviors treatment among adult primary care patients with type 2 diabetes: A mixed-methods analysis</td>
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**D&I Science for Public Health and Health Systems**  
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**Achieving Dissemination, Implementation and Sustainability through Academic-Industry Collaborations and Technology Partnerships**  
*Cottonwood Creek Classroom*

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<td>1:00 - 1:08 PM</td>
<td>Margo Harrison, MD</td>
<td>Bridging the Academic-Industry Gap to Promote Health Equity: RE-AIMing the Implementation of the AKRIVIS GDTM test Go-To-Market Strategy</td>
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<td>1:08 - 1:12 PM</td>
<td>Katy Trinkley, PharmD, PhD</td>
<td>A new interactive tool to iteratively guide users through the process of applying an implementation science framework: The iPRISM webtool</td>
<td>Q&amp;A</td>
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<td>1:12 - 1:20 PM</td>
<td>Jonathan Gomez Picazo</td>
<td>“This could be the answer to my problems!”: Feasibility and acceptability of ingestible sensors for medication adherence in dementia</td>
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CU-CSU Summit Planning Committee

Program Chair Bethany Kwan, PhD, MSPH, CU Anschutz
Matthew Hickey, PhD, Colorado State University
Wendy S. Meyer, MA, CU Anschutz

Lisa Cicutto, PhD, CU Anschutz
Heather Gilmartin, PhD, CU Anschutz
Janine Higgins, PhD, CU Anschutz
Ronald J. Sokol, MD, CU Anschutz

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