presents the 11th annual

CU-CSU Summit
Enhancing the Impact of Clinical and Translational Research Through Dissemination and Implementation Science

Wednesday
August 16, 2023
8:30 am - 3:30 pm
CSU Spur -- Hydro Building
4777 National Western Drive
Denver, CO
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 AM</td>
<td><strong>Breakfast -- Confluence Theater</strong></td>
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</table>
| 9:00 - 9:20 AM | **Introductions and Goals**  
Ronald J. Sokol, MD, CCTSI Director  
*University of Colorado Anschutz Medical Campus* |
| 9:20 - 9:25 AM | **Welcome from Jocelyn Hittle, MBA, MEM**  
Associate Vice Chancellor for the Spur Campus & Special Projects  
*Colorado State University System*           |
| 9:25 AM      | **Opening Keynotes -- Confluence Theater**                                                |
| 9:25 - 9:37 AM | **An Overview of Dissemination & Implementation Science in Clinical & Translational Research**  
Bethany Kwan, PhD, MSPH |
| 9:37 - 9:49 AM | **Clinical & Translational Research Outputs: An Introduction to the Translational Sciences Benefits Model (TSBM)**  
Amy Huebschmann, MD, MSc |
| 9:49 - 10:01 AM | **Disseminating Clinical & Translational Research Deliverables**  
Heather Gilmartin, PhD, NP, BSN |
| 10:01 - 10:15 AM | **Q&A**                                                                                 |
| 10:15 - 10:40 AM | **CU Anschutz Campus Resources Overview for Communication, Dissemination, Implementation and Sustainability**  
- CCTSI Dissemination Service (Justin Shrader)  
- ACCORDS D&I Science and Graduate Certificate Program (Jodi Holtrop, PhD, MCHES, & Tina Studts, PhD, MSPH, LCSW)  
- CCTSI Marketing and Communication (Wendy Meyer, MA)  
- I-Corps@CCTSI and CU Innovations (Demetria McNeal, PhD, MBA) |
| 10:40 - 11:00 AM | **CSU Campus Resources Overview for Communication, Dissemination, Implementation and Sustainability**  
- Prevention Research Center (David MacPhee, PhD)  
- Veterinary School (Naomi Nishi, PhD) |
| 11:00 - 11:15 AM | **Coffee Break/Move Upstairs to Classrooms**                                              |
Session One: Introduction to TSBM Case Studies

Objective: To introduce the Translational Sciences Benefits Model (TSBM) and its application to case studies.

Location: Classrooms on Second Floor

AGENDA

11:15 AM - 12:00 PM

Concurrent Sessions: TSBM Case Studies

Session Two: Translational Sciences Benefits Model (TSBM) Case Studies

Objective: To demonstrate application of TSBM case study and impact profile methods across clinical and translational sciences domains

Location: Classrooms on Second Floor

To view TSBM speakers and topics see page 11.

1) TSBM Case Study Breakout: Clinical & Medical Outputs
Spring Creek Classroom
Moderator: Mónica Pérez Jolles, PhD, MA

2) TSBM Case Study Breakout: Community & Public Health Outputs
Bear Creek Classroom
Moderator: Lauren Shomaker, PhD

3) TSBM Case Study Breakout: Economic, Policy & Legislative Outputs
Cottonwood Creek Classroom
Moderator: Líza Creel, PhD, MPH

12:00 - 1:00 PM

Lunch, Poster Session and Networking

Lunch will be in the Classroom Suite Upstairs
Poster Session will be in the Willow Creek Classroom

1:00 - 1:40 PM

Concurrent Sessions: D&I Lightning Talks

To view Lightning speakers and topics see page 10.

Session Three: Dissemination, Implementation and Sustainability Research across Sectors

Objective: To share approaches for enhancing the impact of clinical and translational research using dissemination, implementation and sustainability methods

Location: Classrooms on Second Floor

D&I Science for Community & Equity
Spring Creek Classroom
Moderator: Ricardo Gonzalez Fisher, MD, MPH

D&I Science for Public Health and Health Systems
Bear Creek Classroom
Moderator: Jan Lowery, PhD, MPH

Achieving Dissemination, Implementation and Sustainability through Academic-Industry Collaborations and Technology Partnerships
Cottonwood Creek Classroom
Moderator: Cathy Bodine, PhD

1:40 - 2:15 PM

Coffee Break/Posters/Networking/Move Downstairs

Coffee Break and Networking will take place in the Classroom Suite and Willow Creek Classroom

Session Four: Leveraging System Capacity for Dissemination and Implementation of Evidence across Sectors

Objective: To provide an overview of systems, partners and resources for dissemination and implementation, with an emphasis on Extension Service programs.

Moderator: Matt Hickey, PhD
Location: Confluence Theater
AGENDA

2:15 - 2:30 PM  CSU Extension systems, partners and resources for disseminating and implementing community-based programs  
Sue Schneider, PhD  
Q&A

2:30 - 2:45 PM  Q&A

2:45 - 3:30 PM  Panel Presentations & Discussion

Session Five: Addressing Misinformation and Disinformation in Science and Health Communication  
Objective: To explore perspectives and opportunities for engaging the public in critical assessment of health information  
Moderator: Matt DeCamp, MD, PhD  
Location: Confluence Theater

Ashley Anderson, PhD  
Aimee Bernard, PhD  
Leysia Palen, PhD  
Q&A

3:30 PM  Adjourn

OPENING REMARKS

Ronald J. Sokol, MD  
CCTSI Director  
University of Colorado Anschutz Medical Campus

Jocelyn Hittle, MBA, MEM  
Associate Vice Chancellor for the Spur Campus & Special Projects  
Colorado State University System
Ashley Anderson, PhD, is a communication scientist who examines how audiences select, interpret and respond to mediated communication about scientific topics. She works in partnership with community organizations to use evidence-based approaches to communicate about health and environmental risks such as air quality and wildfire smoke, pandemic disease and workplace health and safety exposures.

Her research also explores how humor, incivility and sarcasm in digital media conversations both engage and divide the public along scientific issues. She is an associate professor in the Center for Science Communication and Department of Journalism and Media Communication at Colorado State University.
Aimee Pugh Bernard, PhD, is an assistant professor in the Department of Immunology and Microbiology at CU Anschutz and the executive director of CU School of Medicine’s Human Immunology and Immunotherapy Initiative. Dr. Bernard is passionate about pro-science advocacy and has testified since 2017 in support of legislation that strengthens childhood immunization policy. Her dedication to answering questions related to vaccine hesitancy is evident through her community-based vaccine education seminars. Her podcast Help! Make It Make Sense with Dr. Toni and Dr. Aimee is devoted to answering listeners’ questions and concerns about vaccination, and the Team Vaccine ‘Immunology 101’ blog posts is focused on explaining how vaccines work with the immune system to defend us from disease.
Heather Gilmartin, PhD, NP

Heather Gilmartin, PhD, NP, BSN, is the associate director of the dissemination and implementation science research core at the CCTSI, an assistant professor at the Colorado School of Public Health and a health services researcher at the Denver/Seattle Center of Innovation at the Rocky Mountain Regional Veteran Health Administration (VA) Medical Center. Her research focus is on understanding and optimizing the culture of health care to enhance employee well-being and patient safety.

Amy Huebschmann, MD

Amy Huebschmann, MD, is a primary care physician and associate professor in the CU School of Medicine, Division of General Internal Medicine. Through her research, she seeks to advance dissemination and implementation (D&I) science methods to translate evidence-based interventions into real-world practice settings with attention to health equity. The goal of her work is to improve the treatment and prevention of chronic diseases, including diabetes, asthma and cancer. Dr. Huebschmann is MPI and lead D&I investigator for one of only 7 NHLBI-funded UG3/UH3 dissemination trials to improve disparities in pediatric asthma care. She is the lead D&I co-investigator or consultant on several other NIH-funded studies.
Bethany Kwan, PhD, MSPH

Bethany Kwan, PhD, MSPH, is an associate professor and associate vice chair for research in the Department of Emergency Medicine at the CU School of Medicine. She is a dissemination and implementation (D&I) scientist with the Adult & Child Center for Outcomes Research and Delivery Science (ACCORDS) and the director of D&I for the CCTSI. Her research, which is funded by the NIH, PCORI and other federal funders, addresses community and partner engagement and methods for designing for dissemination and pragmatic trials, the integration of physical and behavioral health, chronic disease self-management, improving processes and systems of care to achieve the Quadruple Aim, and enhancing quality of life for patients and care partners.

Leysia Palen, PhD, MS

Leysia Palen, PhD, MS, distinguished professor of Computer Science and Information Science at the University of Colorado Boulder, was the founding chair of the Department of Information Science, which launched in 2015. In 2016, she was elected to the ACM CHI Academy.

Dr. Palen is a leader in crisis informatics, an area she forged with her graduate students and colleagues at CU Boulder. She brings her training in human-computer interaction (HCI), computer-supported cooperative work and social computing to bear on understanding and advancing socio-technical issues of societal import.
Sue Schneider, PhD

Sue Schneider, PhD, is an extension professor and Statewide Health Specialist with the Colorado State University Office of Engagement and Extension (OEE) where she leads and builds strategic partnerships for health and wellbeing initiatives across Colorado. She is the statewide health lead for OEE’s Rural Engagement Initiative, which offers programming, education and support for rural Coloradoans. Dr. Schneider is a medical anthropologist with over 20 years of experience developing and evaluating community health programs and directing community-based participatory research. She has published two books and numerous journal articles on topics including community health organizing in Mexico, aging-related resource awareness, physician and patient health coaching and mindfulness-based interventions.
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<td>Research Roadshows: an innovative outreach &amp; engagement strategy to increase the inclusion of older adults and other underrepresented populations in clinical trials.</td>
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<td>1:06 - 1:10 PM</td>
<td>Jacob Holzman, PhD</td>
<td>Does sequencing in behavioral parent training affect engagement or outcomes?</td>
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<tr>
<td>1:10 - 1:16 PM</td>
<td>Andrea Jimenez-Zambrano, PhD, MPH</td>
<td>Understanding rural Latina parent experiences with asthma management: opportunities for tailoring a school-based asthma program</td>
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<td>1:16 - 1:20 PM</td>
<td>McKenzie LeTendre, MSW, MPH</td>
<td>Preventing substance misuse: a qualitative case study of implementation strategies in Colorado</td>
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<td>1:20 - 1:26 PM</td>
<td>Jack Spartz, MD</td>
<td>Fascia iliaca nerve block provider survey and patient outcomes</td>
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<td>1:26 - 1:30 PM</td>
<td>Heidi Sjoberg, MSW</td>
<td>The development and implementation of the Relational Facilitation strategy in the Veterans Health Administration</td>
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<td>1:30 - 1:36 PM</td>
<td>Phoutdavone Phimphasone-Brady, PhD</td>
<td>Implementation gaps for disordered eating behaviors treatment among adult primary care patients with type 2 diabetes: A mixed-methods analysis</td>
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<td>1:36 - 1:40 PM</td>
<td>Margo Harrison, MD</td>
<td>Bridging the Academic-Industry Gap to Promote Health Equity: RE-AIMing the Implementation of the AKRIVIS GDTM test Go-To-Market Strategy</td>
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**D&I LIGHTNING TALKS**

**D&I Science for Community & Equity**

*Spring Creek Classroom*

- **1:00 - 1:06 PM**
  - Bucky Dilts, Older Adult Research Specialist: Research Roadshows: an innovative outreach & engagement strategy to increase the inclusion of older adults and other underrepresented populations in clinical trials.

- **1:06 - 1:10 PM**
  - Q&A

- **1:10 - 1:16 PM**
  - Jacob Holzman, PhD: Does sequencing in behavioral parent training affect engagement or outcomes?

- **1:16 - 1:20 PM**
  - Q&A

- **1:20 - 1:26 PM**
  - Andrea Jimenez-Zambrano, PhD, MPH: Understanding rural Latina parent experiences with asthma management: opportunities for tailoring a school-based asthma program

- **1:26 - 1:30 PM**
  - Q&A

- **1:30 - 1:36 PM**
  - McKenzie LeTendre, MSW, MPH: Preventing substance misuse: a qualitative case study of implementation strategies in Colorado

- **1:36 - 1:40 PM**
  - Q&A

**D&I Science for Public Health and Health Systems**

*Bear Creek Classroom*

- **1:00 - 1:06 PM**
  - Jack Spartz, MD: Fascia iliaca nerve block provider survey and patient outcomes

- **1:06 - 1:10 PM**
  - Q&A

- **1:10 - 1:16 PM**
  - Heidi Sjoberg, MSW: The development and implementation of the Relational Facilitation strategy in the Veterans Health Administration

- **1:16 - 1:20 PM**
  - Q&A

- **1:20 - 1:26 PM**
  - Debbie Rinehart, PhD: Using rapid qualitative methods to inform implementation of provider interventions to reduce the length of antibiotic prescribing for children with acute otitis media

- **1:26 - 1:30 PM**
  - Q&A

- **1:30 - 1:36 PM**
  - Phoutdavone Phimphasone-Brady, PhD: Implementation gaps for disordered eating behaviors treatment among adult primary care patients with type 2 diabetes: A mixed-methods analysis

- **1:36 - 1:40 PM**
  - Q&A

**Achieving Dissemination, Implementation and Sustainability through Academic-Industry Collaborations and Technology Partnerships**

*Cottonwood Creek Classroom*

- **1:00 - 1:08 PM**
  - Margo Harrison, MD: Bridging the Academic-Industry Gap to Promote Health Equity: RE-AIMing the Implementation of the AKRIVIS GDTM test Go-To-Market Strategy

- **1:08 - 1:12 PM**
  - Q&A

- **1:12 - 1:20 PM**
  - Katy Trinkley, PharmD, PhD: A new interactive tool to iteratively guide users through the process of applying an implementation science framework: The iPRISM webtool

- **1:20 - 1:24 PM**
  - Q&A

- **1:24 - 1:32 PM**
  - Jonathan Gomez Picazo: “This could be the answer to my problems!”: Feasibility and acceptability of ingestible sensors for medication adherence in dementia

- **1:32 - 1:36 PM**
  - Q&A
TSBM CASE STUDIES

11:15 AM - 12:00 PM

TSBM Case Study Breakout: Clinical & Medical Outputs
Spring Creek Classroom

11:15 AM - 11:30 AM
Jodi Summers Holtrop, PhD, MCHES: PATHWEIGH: Addressing Weight in Primary Care
Q&A

11:30 AM - 11:37 AM
Stacy Trent, MD, MPH: Video versus Direct Laryngoscopy for Tracheal Intubation of Critically Ill Adults
Q&A

11:37 AM - 11:52 AM

11:52 AM - 12:00 PM

11:15 AM - 12:00 PM

TSBM Case Study Breakout: Community & Public Health Outputs
Bear Creek Classroom

11:15 AM - 11:30 AM
Stephanie Grim, MS, MPH: I-driven Support System to Enhance Functioning and Quality of Life (ESSENTIAL)
Q&A

11:30 AM - 11:37 AM
Chris Jones, MPH: An innovative state-wide approach to colorectal cancer screening and follow-up among the medically underserved in Colorado
Q&A

11:37 AM - 11:52 AM

11:52 AM - 12:00 PM

11:15 AM - 12:00 PM

TSBM Case Study Breakout: Economic, Policy, & Legislative Outputs
Cottonwood Creek Classroom

11:15 AM - 11:30 AM
Marian “Emmy” Betz, MD, MPH: Out-of-home firearm storage for suicide prevention
Q&A

11:30 AM - 11:37 AM
Jodi Summers Holtrop, PhD, MCHES: Colorado IBH+: Addressing Mental/Behavioral Health Access in Primary Care
Q&A

11:37 AM - 11:52 AM

11:52 AM - 12:00 PM
CU-CSU Summit Planning Committee

Program Chair Bethany Kwan, PhD, MSPH, CU Anschutz
Matthew Hickey, PhD, Colorado State University
Wendy S. Meyer, MA, CU Anschutz

Lisa Cicutto, PhD, CU Anschutz
Heather Gilmartin, PhD, CU Anschutz
Janine Higgins, PhD, CU Anschutz
Ronald J. Sokol, MD, CU Anschutz

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