I-Corps@CCTSI and CU Innovations

Demetria M. McNeal, PhD, MBA
Assistant Professor of Medicine, School of Medicine, Division of General Internal Medicine, University of Colorado Anschutz Medical Campus
Innovation Ecosystem

## Innovation (Tech Transfer)

<table>
<thead>
<tr>
<th><strong>CU Innovations</strong></th>
<th><strong>Venture Partners at CU Boulder</strong></th>
<th><strong>CSU – Charlotte Davis</strong></th>
</tr>
</thead>
</table>
| • Specializes in commercializing technology, developing ventures, and building business partnerships. | • Commercialization arm of CU Boulder and UCCS.  
• Prepares campus innovators to bring technologies and ideas to market. | • A private, not-for-profit corporation, legally separate from the Colorado State University (CSU) System.  
• Serving the CSU system with strategic real estate services, intellectual property protection and licensing, and financing activities. |
| **CU-AMC – Claire McDonald, PhD** | **CU Boulder – Emily Klein** | |
| | | **CSU – Charlotte Davis** |
I-Corps (CU-AMC) is recruiting!

I-Corps@CCTSI is a team-based course designed for faculty, staff, students and off-campus CCTSI partners. The program guides teams through the early stages of customer discovery where they can test business model hypotheses for their innovation.

We are now taking applications for this short course, team-based training for October 12, 13 and November 3, 2023
Thank you

Stay in touch

demetria.mcneal@cuanschutz.edu
520-250-5606
Demetria M. McNeal, PhD MBA

Demetriamcneal.com
www.linkedin.com/in/demetriammcneal