

# SNOCAP Prioritization: Moving from Priorities to Action

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# Who are we?



Director,  
PEACHNet  
Primary  
Care  
Clinician  
Researcher



Assoc  
Dirrector,  
COCOnet  
Researcher



Assoc  
Director,  
SNOCAP  
Community  
Engagement  
Leader



SNOCAP  
Admin.  
Coordinator

# What are we doing today?

- What?
  - Focus on **two** priorities set in previous years and the progress made so far
- So What?
  - Describe what we've learned from work so far and why it matters to you (practices, patients, community)
- **Now what?**
  - **What projects, research questions, or other action should be taken to move this priority area forward?**

*Focus on 2 today, but....  
will continue you with other priorities throughout this year.*



**COPD**  
pages: x, x



**Diabetes**  
pages: x, x



**Health Equity**  
pages: x, x



**Social Determinants of Health**  
pages: x, x



**Dementia**  
pages: x, x



**Elderly Health**  
pages: x, x



**Alcohol & Drug Misuse Interventions**  
pages: x, x



**Immunization Delivery, Hesitance, & Refusal**  
pages: x, x



**Social Isolation & Loneliness**  
pages: x, x



**Reproductive Health & Justice**  
pages: x, x



**Affordable & High Quality Childcare**  
pages: x, x



**Mental Healthcare Access & Community Resources**  
pages: x, x



**Implementation & Practice Resources**  
pages: x, x



**Pediatric Mental Health**  
pages: x, x



**Substance Abuse/Mental Health Overlap**



**Workforce Burnout & Staffing**  
pages: x, x

# SDOH – What?

- Clear that social needs impact health outcomes
- Not clear what we should do about that in healthcare settings
- Many organizations are screening people and then referring them to local resources
- SNOCAP networks and practices have participated in a range of projects and initiatives to understand and address social needs
  - W Co was a demonstration site for the Accountable Health Communities Model
    - Qualitative and quantitative projects done examining how people feel about screening and referral, what are ways to talk about it that help people understand the why and feel comfortable, what changes in people's lives after needs are identified and they are referred
    - Other projects have incorporated collection of data on social needs or are focusing on people who experience social needs

# SDOH – So What?

- Still so many questions!
- Is screening in healthcare settings really making a difference?
- Is it a “wrong pocket” problem?
- What system-level changes could help address the issues that lead to social needs?
- How can healthcare organizations effectively address social needs in the midst of everything else they need to do?

# Immunizations – What?

- Vaccine hesitancy, immunization delivery, provider communication about vaccines, etc. etc. etc.
- Vaccination rates are low (COVID, flu, HPV) and hesitancy and refusal have increased (infant vaccines, other general)
- We have tested interventions to reduce hesitancy and increase uptake using
  - Motivational Interviewing training for clinicians
  - Presumptive recommendation to introduce
  - School nurse communication to promote recommended (not required) adolescent vaccines
  - Boot Camp/Community translation to design messages promoting vaccination

# Immunizations – So What?

- Some communication strategies (presumptive seem to improve vaccine acceptance
- Community Translation/BCT may work, evidence supporting this in practices, COVID-19 interrupted community-based trials
- Many remaining questions, like:
  - What is the best way to instill trust in vaccines?
  - Can community-engaged message development increase vaccination rates?  
Can we scale to clinics or schools?
  - What is the best way to promote effective physician-patient communication around vaccines?



# Instructions

- Pick one of these two topics to start
- 20 minutes to build initial ideas on “Now What?”  
*Switch groups!*
- 10 minutes review and add to other group  
*Come back together*
- 10 minutes report out and next steps

*Follow up later – watch for more from SNOCAP!*