Biography

Lisa Lucero is the Director of Implementation at the San Luis Valley Area Health Education Center (SLV AHEC). She is a San Luis Valley native and a graduate of Adams State University with a Master’s in Business Administration. During her extensive twenty-five-plus years at SLV AHEC, she has implemented groundbreaking projects serving the local San Luis Valley community, including:

- **SLV AHEC Summer Health Careers Institute** – a program for high school students interested in health care careers,

- **Mi Salud y Mi Familia** – a program that helps Latino communities become better consumers of health and healthcare,

- During the pandemic, she helped to establish non-congregate shelters for people experiencing homelessness.

- She acts as a community connector in San Luis Valley for the CO-CEAL grant.

Currently, she is developing a health equity coalition in the San Luis Valley, offering citizens a voice in all social determinants of health to improve service delivery in the San Luis Valley. A project in development that showcases her project management of grants, and the grant-making process is the creation of a local language justice co-op. The purpose is to create capacity building and empower from within the Latino community.

She also adds her perspective and expertise to various boards around the state, including a board Member of the Latino Community Foundation of Colorado, RMPRC Advisory Board, Catholic Campaign for Human Development Regional Committee, Soul Players of the Valley Advisory Board, and the Chair of the Social Justice Committee at Sacred Heart Catholic Church.

Through all this work, she hopes to amplify people’s voices to help individuals find and use their voices. She wants people to be the best versions of themselves and become who they want to be. As well as finding their voice, she also wants individuals to find their perfect
home. She is also a licensed real estate agent covering the San Luis Valley for eighteen years specializing in the diverse property options available.