**Characterize Your Target Population**

**Protocol Name:  
IRB Number:  
Principal Investigator:  
Study Sponsor:  
Date:**

Expand this table as necessary to add additional criteria. The characteristics of the primary research population should match the protocol inclusion/exclusion criteria.

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| --- | --- | --- | --- | --- |
|  | |  |  | |
| Primary population targeted for recruitment | Age  Gender  Disease parameters  Lab parameters  Genetic variant  Present/past treatment  Relevant biomarker  Specific community  Smoking history  Socioeconomic status  Medications  Language  Education  Other | | |  |
| Define secondary populations for recruitment considerations | Parents  Siblings  Children  Co-workers  Neighbors  Advocacy groups  Other | | |  |
| What actions do you want potential participants to take to find out more about your study? | Contact staff – who, how  Call  Email  Internet  other | | |  |
| Who/what is your competition for research participants? | Other studies  Other activities  Other locations | | |  |