**Characterize Your Target Population**

**Protocol Name:
IRB Number:
Principal Investigator:
Study Sponsor:
Date:**

Expand this table as necessary to add additional criteria. The characteristics of the primary research population should match the protocol inclusion/exclusion criteria.

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| --- | --- | --- |
|  |  |  |
| Primary population targeted for recruitment | AgeGenderDisease parametersLab parametersGenetic variantPresent/past treatmentRelevant biomarkerSpecific communitySmoking historySocioeconomic statusMedicationsLanguageEducationOther |  |
| Define secondary populations for recruitment considerations  | ParentsSiblingsChildrenCo-workersNeighborsAdvocacy groupsOther |  |
| What actions do you want potential participants to take to find out more about your study? | Contact staff – who, howCallEmailInternetother |  |
| Who/what is your competition for research participants? | Other studiesOther activitiesOther locations |  |